

PRIVACY POLICY

Last updated: 21.11.2017

We may change this policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide additional notice (such as adding a statement to our webpage).

1. What information do we collect?

We collect information you provide directly to us. For example, we collect information you provide when you create an account, subscribe to our updates, respond to a survey, fill out a form, request customer support or communicate with us. The types of information we may collect include your bitcoin or other cryptocurrency address, email address, username and password, survey responses and any other information you choose to provide.

2. What information do we collect automatically?

When you use our website, we automatically collect information from your devices. For example, we may collect:

Log Information - We collect log information when you use our Services, including access times, pages viewed, IP address, and the web page that referred you to our website.

Information Collected by Cookies and Other Tracking - We and our service providers use various technologies to collect information when you interact with our website including cookies and web beacons Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better website experience and tools in the future. Web beacons (or pixel tags) are electronic images that may be used in our website or emails to help deliver cookies,

count website visits, understand usage and determine the effectiveness of email marketing campaigns.

3. Use of Information

We may use information about you for various purposes, including to:

- Provide, maintain, deliver and improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you);
- Develop new products and services;
- Send you technical notices and support and administrative messages;
- Communicate with you about products, services, promotions, events and other news and information we think will be of interest to you;
- Carry out any other purpose for which the information was collected.

4. Sharing of Information

We may share information about you with others as follows:

- With service providers that perform work for us;
- When you use interactive areas of our website, like our blog or other online forums, certain information you choose to share may be displayed publicly, such as your username, actions you take and any content you post;
- In response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation or legal process;
- If we believe your actions are inconsistent with our user agreements or policies, or to protect the rights, property and safety of Company or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business by another company;
- With your consent or at your direction.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

5. Analytics Services Provided by Others

We may allow others to provide analytics services on our behalf in connection with our website. These entities may use cookies, web beacons and other technologies to collect information about your use of our website and other websites and apps, including your IP address, web browser, pages viewed, app performance, time spent on pages and links clicked. This information may be used by us and others to, among other things, analyse and track data, determine the popularity of certain content and better understand your online activity.